



Contact: Lisa Kessler
FltPlan.com
203-262-8942
Lisa@fltplan.com

Bruce Fabricant
Public Relations
914-772-2434
bfabric459@aol.com

FltPlan.com Launches Newly Redesigned Website

SOUTHBURY, CT September 9, 2013 -- FltPlan.com, the largest flight-planning service in North America, has launched a completely redesigned website at <http://www.fltplan.com>.

"These changes will dramatically improve the pilot's experience," said Lisa Kessler, vice president of sales and marketing. "The new site is simplified and easier to navigate and is much more esthetically-pleasing."

The updated design features all the same tools as before such as weather/notams, airports and FBOs, area fuel prices, nearby airports, quick trip information, digital charts, and aircraft tracking organized in a more simplified and easily accessible manner.

Initial reaction to the redesigned website has been favorable, according to Kessler. Comments range from "so much cleaner and easier to navigate" from Rick Calhoun, a King Air pilot to "this new design is clean, easy to locate what is needed, and has a modern professional edge to it" from a chief pilot.

The updated site is the first major redesign of FltPlan.com since it started 14 years ago as a small flight-planning service, that now files more business aviation flight plans in North America than all other flight planning services combined, according to the company. Pilots create more than five million flight plans annually using FltPlan's website and apps.

"Fourteen years ago the internet was not that sophisticated," Kessler said. "Over the years instead of focusing on updating the look of our website, we just pushed ahead with adding new features that pilots told us they wanted. We always felt we had the most professional and accurate information out there. Now we have improved our presentation.

"The biggest thing we have going for us is that we are free. We work on all devices. We realize pilots have their own preferences. I pads and tablets are great for the cockpit. But there are a lot of resources, powerful resources, that are best used on a laptop or desktop."

Since the service was born on the web, FltPlan's servers save all flight planning information and user documents. Should a pilot's mobile device, including an Ipad, become unavailable, the pilot is just one internet connection away from his data.

FltPlan.com supports over 130,000 pilots with services ranging from flight plan filing, FBO/airport information, flight tracking, certified eAPIS submissions, SMS (IS-BAO and ACSF), runway analysis, weight and balance, eLogbook program, Mexican/Caribbean/Central America handling, Mexican and Cuban overflight services, pre-departure clearances, FAA-approved certified weather, and participation in the FAA's CDM program.

For additional information about FltPlan.com contact support@fltplan.com or visit the corporate website at www.fltplan.com.