The pilots that you're looking for are on FltPlan.com

FltPlan.com advertisers are tapped into a universe of more than 172,000 active aviation professionals who make decisions every day about where to stop for fuel and where to land for the services and amenities that they need.

FltPlan.com has grown to be the largest provider of general aviation flight planning services in North America and files more than **46**% of flight plans for N#-registered **jets and turboprops**.

Our users rely on us for current FBO and airport information, flight tracking, U.S., CARICOM, and Mexican eAPIS, Safety Management System, runway analysis, international handling, pre-departure clearances, and a range of flight planning features. FltPlan supports iOS and Android device users with the free FltPlan Go app, a powerful in-flight companion to the FltPlan.com website.

We continue to grow and add services to address the needs of general and business aviation.

More than **172,000** registered users

1,983,832 flight plans filed in 2021

More than **46%** of N#-registered flight plans for turboprops & jets

1,775,379 average monthly page views

427,598 monthly user sessions

Visitor Location

United States 94.5%

Canada 3.5%

Mexico 0.6%

Bahamas 0.2%

All Others 1.0%

A I R P O R T - S P E C I F I C
Advertising Positions & Rates

DESCRIPTION	ANNUAL RATE
Logo Ad Package. This premium listing on FltPlan website and FltPlan Go apps includes your logo, link to your website, fuel brand, descriptive copy, e-mail link, location on airport diagram, service icons, and a photo page. Your logo appears in four additional website locations.	$650
Navlog / Airport Info. 468 x 60 pixel banner ad, linked to your website, appears at the top of the Airport Info page for your airport and on every NavLog that FltPlan generates into your airport.	$575*
Weather. 468 x 60 pixel banner ad, linked to your website, appears on the Airport Information page, the Current Weather page, and Enroute Weather for your airport.	$460*
Quick Info. 468 x 60 pixel banner ad, appears at the top of the Quick Info results page for your airport.	$350*
Flight Plan Creation. 468 x 60 pixel banner ad, linked to your website, appears at the top of the Flight Plan Entry page every time a user creates a flight plan into your airport.	$350*
Approach Charts. 468 x 60 pixel banner ad, linked to your website, appears on the Airport Info page and at the top of Approach Charts for your airport when selected from the drop-down menu box on the Airport Info page. Your banner ad appears on fast load PNG charts.	$350*
Enroute Maps/Radar. 468 x 60 pixel banner ad, linked to your website, appears in four different Radar & Route Map locations: Route Map, Airport Radar, Route Map with static, and Route Map with animated Radar Loop.	$300*
Off-Field Logo Ad. For advertisers with a logo ad, this is a premium listing on the airport info page of a nearby airport. Like the logo ad, this listing includes your logo (linked to your web site), a fuel brand logo, up to 399 characters of copy, and an email link to your FBO. This listing does not include fuel prices and service icons.	$350*
Non-FBO Ad. Perfect for limousine companies, hotels, and other aviation service providers. A 468 x 60 pixel banner, linked to your website, appears above the on-field FBO listings for the desired airport.	$200 per airport

Any banner ad may be purchased at a nearby airport by any FBO who has purchased a logo ad at their home airport.

* Advertisers in these positions must purchase a Logo Ad Package on their home airport page. All rates are for one year. Banner advertisers get 'first-right-of-refusal' every year. Reporting data/metrics are not available for any of the FBO advertising positions.

FltPlan.com
A Garmin Company

To learn more about these advertising opportunities, call 203-262-1700 or email fltplan.advertising@garmin.com.